



No Substitute for Victory

By Theodore B. Kinni, Donna Kinni

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, No Substitute for Victory, Theodore B. Kinni, Donna Kinni, General Douglas A. MacArthur's extraordinary life of leadership spanned three wars and more than six decades inside and outside the military. He defined principles of leadership that were decades ahead of their time: principles reflecting extraordinary wisdom about strategy, motivation, organization, execution, and personal growth. Now, Theodore and Donna Kinni distill 52 powerful leadership lessons from MacArthur's life. On MacArthur's command, millions of American soldiers risked their lives. After winning the peace in World War II, he led 80 million citizens of Japan to embrace the most radical and successful cultural change any nation has ever achieved: the transformation from militaristic emperors to modern democracy. Those extraordinary achievements arose directly from MacArthur's singular approach to leadership. This book reveals what MacArthur knew about defining victory and setting the right priorities for achieving it; building sleek, fast-response organizations; inspiring subordinates to unprecedented performance; focusing relentlessly on results; transforming organizational culture to value speed, knowledge, and honor; pursuing personal excellence; and winning.



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