



Five Patterns/Extraordinary (Hardback)

By James M. Citrin

Random House USA Inc, United States, 2003. Hardback. Book Condition: New. 213 x 150 mm. Language: English . Brand New Book. What is different about the careers of people like Lou Gerstner, the acclaimed, recently retired chairman and CEO of IBM? Or Senator Elizabeth Dole, Yahoo! COO Dan Rosensweig, and Tom Freston, chairman and CEO of MTV Networks? Why did they ascend to the top and prosper--why did they have extraordinary careers--while others equally talented never reached their potential or aspirations? Jim Citrin and Rick Smith of Spencer Stuart, the world's most influential executive search firm, set out to explore this question. The result--based on in-depth, original research--is sure to be the most important and useful book for anyone seeking to crack the code of how to build a rewarding, personally satisfying career. Like weather systems and financial markets, careers contain patterns. What Citrin and Smith found from their research and extensive experience is that people with extraordinary careers are guided by five straightforward patterns that can be harnessed and used by everyone. These individuals: - Understand the value of you by translating their knowledge and experience into action, building their personal value over each phase of their career...



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