



Generation Blend: Managing Across the Technology Age Gap

By Rob Salkowitz

BRILLIANCE AUDIO, United States, 2015. CD-Audio. Book Condition: New. Abridged. 171 x 133 mm. Language: English . Brand New. Technology and demographics are on a collision course. Digital Natives, Boomerang Boomers, and Generation X-executives are all grappling with the transformative implications of Web 2.0 technologies, and organizations are scrambling for the best ways to unlock the talents of a multigenerational workforce in a connected world. Generation Blend ventures deep into the technology age gap and provides real-world solutions to combine the best that younger and older workers have to offer. Generation Blend explores how generational attitudes toward technology affect issues as diverse as recruitment and retention, employee training, management decision-making, collaboration, knowledge sharing, work/life balance, and ordinary workday activities. How can your organization promote the continuity of knowledge and culture in the face of the coming demographic transition? What hidden factors put new technology deployments at risk? How can IT departments manage the growing demand for social and collaborative software while maintaining governance and security? What initiatives can you launch to bridge the divide in work styles and tech-savvy that separates veterans and newcomers in the workforce? In Generation Blend, author Rob Salkowitz builds on the groundbreaking work of Don...



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