



## The 30-Second Speech Isn't Working. Now What?: A 63-Day Guide to Jumpstart Your Legal Nurse Consulting Practice.

By Karen Pirtle

Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 154 pages. Dimensions: 9.8in. x 7.8in. x 0.6in. The 30-Second Speech Isn't Working, Now What is guide for legal nurse consultants who want to build a remarkable practice. Based on today's current marketing strategies, this guide will help beginning, practicing and struggling LNCs. Written in easy to understand language with step-by-step instructions--even nurses who are less-than-technically-inclined can implement them. Each chapter introduces a new week-long activity designed to assist you in finding the ideal client and getting more cases. This isn't your typical marketing manual. It's not all elevator speeches and cold calls. It merges old and new school marketing tools and answers the question, It's not working, now what This item ships from La Vergne, TN. Paperback.



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